

Breakfast Culture Inc.

Culture. Communications. Trust.



Breakfast Culture™ is a culture change and inclusive communications consultancy that helps organizations build trust, strengthen workplace cultures, and engage diverse audiences.

In today's environment of declining institutional trust, increasing polarization, and rapidly shifting stakeholder expectations, organizations must do more than develop strategy. They must align their culture, leadership, and communications to build credibility with employees, customers, and communities.

We work at the intersection of workplace culture, communications strategy, and leadership development to help organizations bridge divides, foster belonging, and unlock the full potential of their people.

The Problems We Solve

Many organizations say they value their people and want everyone to feel a sense of inclusion and belonging.

But their culture, leadership behaviours, and communications often tell a different story.

This gap creates real business consequences, including:

- Employee Disengagement & Retention
- Brand Reputation & Risk
- Lost Revenue Due to Missed Audiences & Markets
- Workplace Conflict & Misunderstanding

At the same time, organizations are operating in an era of declining trust, growing polarization, and increasing social division.

Our Work Helps Organizations:

- Strengthen trust between leadership, employees, and stakeholders
- Cultivate inclusive workplace cultures where people feel a sense of belonging
- Communicate authentically with diverse audiences and communities
- Navigate complex social issues while maintaining collaboration and performance
- Unlock innovation, productivity, and sustainable growth



**From the 2025 Edelman PR Trust Barometer*



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Let's break some eggs!™



What We Do

We are an Inclusive Communications Consultancy.

Our work focuses on two areas where culture and communications intersect.

Internal Communications: *Workplace Culture Change*

Creating an inclusive workplace requires more than policies. It requires honest conversations, inclusive leadership, and cultural change.

Breakfast Culture helps organizations build workplace cultures where everyone feels they belong.

Services Include:

- **Workplace Culture Assessments**
- **Inclusive Leadership Counselling & Training**
- **Difficult Conversation Facilitation (#SafeSpace)**
- **Executive Coaching & Advisory**
- **Inspirational Keynotes & Thought Leadership**

Our work helps leaders move their organizations along the Inclusion Continuum toward cultures of trust, belonging, and high performance.

At Breakfast Culture our brand promise is to inspire empathy in business.

External Communications: *Purpose-Driven Marketing*

Today's audiences expect brands to stand for something.

But purpose without authenticity can create backlash.

Breakfast Culture helps organizations ensure their marketing and communications reflect inclusive values and resonate with diverse audiences.

Services include:

- **Marketing & Communications Strategy**
- **Brand Messaging & Positioning**
- **Communications Assessments**
- **Campaign Strategy & Storytelling**
- **Stakeholder & Community Engagement**
- **Media Relations & Publicity**
- **Digital & Social Media Strategy**
- **Thought Leadership & Inspirational Keynotes**

When organizations align their values with their messaging, they build credibility, loyalty, and growth.

